



THE GATHERING PLACE

304 S. State Street, PO Box 171, Clarks Summit, PA 18411 | (570) 575-8352

THE BEARS IN THE SUMMIT SPONSORSHIPS & ADVERTISING

The Gathering Place is launching **The Bears in the Summit** project! We invite our community friends to support our project by either sponsoring a bear to be decorated by a local artist, or by advertising in the program book. We will dedicate the decorated bears in July 2021. The day will include a walking tour to see the bears in place at their host business and other bear-themed activities.

CONTACT INFORMATION - PLEASE PRINT OR TYPE

Company _____

Contact name _____

Address _____

E-mail _____

City/state/zip _____

Contact's phone _____

Company phone _____

Website _____

BEAR SPONSORSHIPS - \$300 DUE 4/1/21

____ **YES! I want to sponsor a bear for \$300.**

- Your sponsorship helps to purchase a bear form and the base. Each bear measures 10" deep x 45" long x 28" high and weighs 22 pounds.
- The bear will be decorated by a local artist. The Gathering Place has put out a call for artists, or you may choose your own.

Sponsorship includes:

- **The decorated bear delivered to your business for permanent display.**
- **A full-page ad in the program book.**
- **Recognition on all project signage.**
- **Your business included in the walking tour.**

PROGRAM BOOK ADVERTISING DUE 6/15/21

Join our program book for "Bears in the Summit Day" with information about events, a map showing the location of each downtown bear, artist profiles, and advertising from local businesses.

- ____ **Outside Back Cover** - 5.0" w x 8.0" h **\$250**
- ____ **Inside Back Cover** - 5.0" w x 8.0" h **\$200**
- ____ **Inside Front Cover** - 5.0" w x 8.0" h **\$200**
- ____ **Full Page** - 5.0" w x 8.0" h **\$150**
- ____ **Half Page** - 5.0" w x 3.75" h **\$ 75**
- ____ **Third Page** - 5.0" w x 2.25" h **\$ 50**
- ____ **Patron** - name listed on Patron page **\$ 25**
- ____ **Friend** - name listed on Friends page **\$ 10**

ARTWORK SPECS -

- **Send ad artwork with this form or name in the subject line to GatheringPlaceCS@gmail.com.**
- **ADS ARE BLACK & WHITE**
- **ELECTRONIC SUBMISSIONS PREFERRED!** File should be high resolution, 300 dpi, in JPG or PDF format (with embedded fonts). Sorry, no files in Publisher, PowerPoint, InDesign, or Photoshop.
- If your ad is text only, we can accept a MS Word document.
- Clean camera-ready ads can be mailed to The Gathering Place, PO Box 171, Clarks Summit, PA 18411.

PAYMENT

____ **Check** - Payable to The Gathering Place, PO Box 171, Clarks Summit, PA 18411

QUESTIONS?

Contact Colleen Carter, project director
570-266-2463 or ccarter100@gmail.com.

